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VTech Builds Upon Strong Reputation in Hospitality with BroadSoft Certification

Certification of SIP hotel phone series increases choice and flexibility of solutions for hoteliers

BEAVERTON, Oregon, June 2, 2015 – VTech Telecommunications Limited, a wholly owned subsidiary of VTech Holdings Limited (HKSE: 303), today announced that its series of SIP phones created specifically for the hospitality industry have been formally certified by BroadSoft, the leading global provider of Unified Communications and Collaboration (UCC) services, validating that the phones are interoperable with the BroadWorks SIP interface.

VTech SIP hotel phones are designed with form and function in mind, merging contemporary style with a user-friendly interface. The SIP phones help leading hoteliers deliver seamless service continuity, control costs and make administration duties hassle free. The following devices have now been certified as interoperable with the BroadWorks SIP interface: CTM-S2421, CTM-S2411, S2210, S2220, S2211, S2221, S2410, S2420 and S2100.

“The advantages that SIP phones deliver to the hotel industry are undeniable, providing cost effective communication solutions that can immediately improve hotel operations,” said Chad Collins, Senior Sales Director, VTech Hospitality, Americas. “I’m thrilled that BroadSoft partners and service provider customers can now take advantage of VTech’s strong reputation in the hotel industry with SIP-compliant solutions that include all of the features hotel managers require to efficiently and effectively run their properties with quicker responsiveness to guest needs.”

Hosted VoIP solutions will continue to gain prominence in the hospitality industry as more and more hoteliers look to keep up with the demands of their guests and streamline communication efforts. VTech’s SIP hotel phones provide stylish, cost-effective solutions that are not only easy to install and manage, but are feature-rich and can provide an exceptional user experience – the ultimate goal of any hotel owner.

About VTech

VTech is the world’s largest manufacturer of cordless telephones and the global leader of electronic learning products from infancy to preschool. It also provides highly sought-after contract manufacturing services. Founded in 1976, VTech’s mission is to design, manufacture and supply innovative and high quality products in a manner that minimizes any impact on the environment, while creating sustainable value for its stakeholders and the community.

VTech Hospitality leverages the Group’s 25 years of experience and expertise in consumer telephony to develop innovative communication solutions customized specifically for hotels, resorts and conference centers. VTech delivers scalable phone systems that can be optimized for a variety of different business models, property configurations and hotel guest needs. For more information, please visit www.vtechhotelphones.com.

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