

**MEDIA ALERT MEDIA ALERT MEDIA ALERT MEDIA ALERT MEDIA ALERT**

## **VTech Hotel Phones Previewed at International Hotel, Motel & Restaurant Show in New York**

**Show Attendees Can See New Hospitality Phones  
from Leading Cordless Phone Manufacturer**

**WHAT:** The new VTech Hotel Phones will be previewed at the International Hotel, Motel & Restaurant Show before they become available for purchase at the end of 2010. VTech's new hospitality product line provides a clear cost and feature advantage that is backed by decades of expertise in the corded/cordless telephony industry. These scalable solutions can be customized for a variety of different needs with the option of corded or cordless, analog or VoIP and traditional or contemporary designs.

**WHO:** With more than 25 years of telephony experience, VTech is a market leader in providing phones for the home and office. The company has invested heavily in understanding what consumers like about phones, such as ease-of-use, design and style, and intuitive interface. Leveraging this information and knowledge, VTech developed competitive communication solutions that are customized specifically for the hospitality market.

**WHERE:** **International Hotel, Motel & Restaurant Show**  
Javits Center, New York City  
Booth # 2537

**VISUALS:** --New VTech Hotel Phones in different colors and styles

**INTERVIEWS:** --VTech can discuss fresh thinking on the hospitality market  
--VTech to outline how this product line fills a need in the market

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