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VTECH ADDS NEW BABY MONITORS TO AWARD-WINNING LINE

Features like larger screens, a soothing projection-night light, expanded lullaby options, and a modern, fun design provide parents with more options

BEAVERTON, Ore., June 29, 2016 – VTech knows that hard-working parents appreciate technology that lets them watch over and comfort their little ones. Today, VTech® Communications Inc. announced the addition of six new monitors to its award-winning baby monitor line, designed to meet the unique needs of any family. Knowing that parents want everything from fully capable cameras with large displays and automatic night vision to simple audio monitors that blend into the design of a nursery, VTech offers reliable, affordable systems for any household.

Because the company's modern and fun owl-shaped baby monitor was so well-received, VTech has introduced new animal-shaped video and audio baby monitors. In addition, it is expanding the number of products with features such as open/closed sensors, two-way, talk-back intercoms, temperature monitoring and DECT 6.0 digital technology to increase range and help prevent eavesdropping.

"Every family has different needs, so we have taken care to design a spectrum of versatile baby monitors that lets parents choose what is best for their household," said Matt Ramage, senior vice president, sales and product management, VTech. "Our line of monitors is flexible, reliable, modern and fun, providing real value and peace of mind to families and parents."

The increased array of features of VTech's ever-expanding family of Safe&Sound® monitors allow parents to think beyond their current needs and toward the future. VTech's products can be used as children grow and become more independent, and additional monitors can be added to the system to keep track of multiple children in different rooms.

VTech's 2016 baby monitor line includes six new products with rich features at competitive prices:

- **VTech Safe&Sound Bear Full-Color Video Monitor (VM346)** — This monitor features a camera shaped like a teddy bear, giving a cozy, welcoming look to any nursery. Full-color video and automatic night vision on a large, 4.3-inch LCD screen ensure parents always have the most vivid image of their child. When little ones need comforting, parents can use the two-way, talk-back intercom without entering their child's room, in addition to the monitor's built-in lullaby and soothing sounds. The monitor can expand up to four cameras, allowing parents to keep an eye on children in multiple rooms at the same time. Digital transmission ensures all videos are private and secure, while cutting down on background noise.
- **VTech Safe&Sound Bear 2 Camera Full-Color Video Monitor (VM341-216)** — This baby monitor comes with a teddy bear-shaped camera and an additional standard camera that can be placed in a second location. Both cameras feature automatic night vision and full-color video that



- display on a large 4.3-inch LCD screen so parents can see every smile and sigh. The two-way, talk-back intercom, in addition to built-in lullaby and soothing sounds, lets them comfort their child without entering the room. The VM341-216 comes with two cameras, but parents can add up to two more to keep an eye on more than one child or room at a time. Thanks to digital transmission, they can rest assured their video is private and secure.
- **VTech Safe&Sound Video Monitor with Wide-Angle Lens and Standard Lens and VTech Safe&Sound 2 Camera Video Monitor with Wide-Angle Lens and Standard Lens (VM342/VM342-2)** — Equipped with a changeable camera lens, including a wide-angle view that allows parents to see the entire room, the VM342 allows parents to monitor their baby on a full-color, 4.3-inch screen. Parents can also soothe their little one without entering the room because the monitor comes equipped with lullabies and a two-way, talk-back intercom. The camera's automatic night vision allows them to see even after bedtime. The VM342-2 comes with two cameras out of the box, and the monitors accept up to four cameras so parents can keep an eye on more than one child or room at a time.
- **VTech Safe&Sound Audio Baby Monitor with Open/Closed Sensor (DM271-102)** — Parents can keep close tabs on their baby as they go about their day with the open/closed sensor, which can be placed on door, cabinet or anywhere else they don't want their little adventurer to go. In addition, a built-in temperature sensor will let parents know if their baby's room gets unexpectedly hot or cold. The unit also comes equipped with a glow-on-ceiling night light that projects the moon and stars onto the ceiling, and the ability to play a gentle lullaby to help baby get some shut eye. The monitor also features a two-way, talk-back intercom and up to 1,000 feet of range, so parents can stay connected from any room in the house as they go about their day.
- **VTech Safe&Sound DECT 6.0 Digital Audio Baby Monitor (DM225)** — The adorable owl shape of this DECT 6.0 audio monitor adds a fun look to a baby's room, while the built-in night light around the owl's eyes provides a gentle glow. This model has up to 1,000 feet of range so parents can clip on the parent unit and move about their house, or even the yard, with confidence they are still getting a signal. Plus, they can rest assured their monitor is protected against interference and eavesdropping thanks to DECT 6.0 technology.

For more information on VTech and its new baby monitor products, please visit <http://www.vtechphones.com/baby-monitors>.

VTech Safe&Sound Bear Full-Color Video Monitor (VM346)

- High-resolution, 4.3-inch color LCD screen
- Soothing sounds and lullabies
- Multiple viewing options
- Automatic infrared night vision
- 1,000 feet of range
- Vibrating sound-alert on the parent unit
- Two-way, talk-back intercom



- Wall-mount bracket
- Temperature sensor
- Secure digital video and audio transmission
- Rechargeable battery with low-battery alert on the parent unit
- 9-level sound indicator
- Belt clip
- Volume control
- Supports up to four baby units (uses VM300 or VM306 cameras)
- **Available at:** Walmart, walmart.com, target.com, amazon.com, babiesrus.com, kmart.com, buybuybaby.com and vtechphones.com
- **List Price:** \$149.95

VTech Safe&Sound Bear 2 Camera Full-Color Video Monitor (VM341-216)

- High-resolution, 4.3-inch color LCD screen
- Soothing sounds and lullabies
- Multiple viewing options
- Automatic infrared night vision
- 1,000 feet of range
- Vibrating sound-alert on the parent unit
- Two-way, talk-back intercom
- Wall-mount bracket
- Temperature sensor
- Sound and motion activation mode
- Secure digital video and audio transmission
- Rechargeable battery with low-battery alert on the parent unit
- 9-level sound indicator
- Belt clip
- Volume control
- Expandable up to four cameras (uses either VM304 or VM306 accessory cameras)
- **Available at:** Babies“R”Us, babiesrus.com, walmart.com, target.com, amazon.com, kmart.com, buybuybaby.com and vtechphones.com
- **List Price:** \$199.95

VTech Safe&Sound Video Monitor with Wide-Angle Lens and Standard Lens (VM342)

- High-resolution, 4.3-inch color LCD screen
- Changeable camera lens (both a standard and a wide-angle lens is included)
- Soothing sounds and lullabies
- Multiple viewing options
- Automatic infrared night vision
- 1,000 feet of range
- Vibrating sound-alert on the parent unit
- Two-way, talk-back intercom
- Wall-mount bracket



- Temperature sensor
- Sound and motion activation mode
- Secure digital video and audio transmission
- Rechargeable battery with low-battery alert on the parent unit
- 9-level sound indicator
- Belt clip
- Volume control
- Supports up to four baby units (uses VM300 or VM306 cameras)
- **Available at:** Walmart, walmart.com, target.com, amazon.com, babiesrus.com, kmart.com, buybuybaby.com and vtechphones.com
- **List Price:** \$129.95
- Also available with two cameras (VM342-2 MRSP: \$179.95) available at walmart.com, target.com, amazon.com, babiesrus.com, kmart.com, buybuybaby.com and vtechphones.com

VTech Safe&Sound Audio Baby Monitor with Open/Closed and Motion Sensors (DM271-102)

- Digital audio monitor with sensor
- Open/closed sensor
- Glow-on-ceiling night light with lullaby
- DECT 6.0 technology
- 1,000 feet of range
- Vibrating sound-alert on the parent unit
- Two-way, talk-back intercom
- Adjustable projection angle
- Temperature sensor
- ULE (Ultra-Low Energy)
- Secure digital audio transmission—no annoying white noise
- Rechargeable battery with low-battery alert on the parent unit
- Backlit display on the parent unit
- 5-level sound indicator
- Belt clip
- Volume control
- **Available at:** walmart.com, target.com, amazon.com, babiesrus.com, kmart.com, buybuybaby.com and vtechphones.com
- **List Price:** \$79.95

VTech Safe&Sound Owl DECT 6.0 Digital Audio Baby Monitor (DM225)

- DECT 6.0 digital technology
- 1,000 feet of range
- Vibrating sound-alert on the parent unit
- Two-way, talk-back intercom
- Secure audio transmission—no annoying white noise
- Rechargeable battery with low-battery alert on the parent unit
- Night light on baby unit



- Backlit display on the parent unit
- 5-level sound indicator
- Belt clip
- Volume control
- **Available at:** Babies“R”Us and babiesrus.com
- **List Price:** \$49.95

About VTech

VTech understands the importance of having a secure connection to the people and rooms that matter most. It is because of this that VTech works to create baby monitors for parents and families that provide peace of mind, intuitive operation and state-of-the-art technology.

Founded in 1976, VTech is the world’s largest manufacturer of cordless phones and the global leader in electronic learning products from infancy through toddler and preschool. It also provides highly sought-after contract manufacturing services. VTech’s mission is to design, manufacture and supply innovative and high-quality products in a manner that minimizes any impact on the environment while creating sustainable value for its stakeholders and the community. For more information, please visit <http://www.vtechphones.com/baby-monitors>.

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